



**Please observe the following guideline for template creation
for your individual printing cliché:**

- The maximum surface available for your overprint is 100 x 50 mm (width x height).
- Ideally, you provide us with a vectorised (= file converted to paths) unicoloured black file in the original size, for example in the „.ai“ file format. Please bear in mind that we cannot convert greyscale values; therefore, the elements to be printed should all be defined as a full-toned surface with a minimum width of 3 dots or 1 mm.
- In case you submit pixel files (e.g. „.jpg“ or „.tif“), please ensure to comply with a minimum resolution of 300 dpi for the original size. In this case, too, please bear in mind that we cannot convert greyscale and that we everything defined for full-tone surface, minimum line width at least 4 dots or 1 mm..

If you send your logo and address texts in different files, please note that the above conditions also apply and that you need to provide us with the desired print sizes and positions. Of course we also appreciate PDF files drawn up to scale. Embedded image data should also comply with the above stated resolution, with embedded font types.

We will gladly advice you on the creation of your individual cliché, even if you cannot provide any of the above said professional master copies. However, please be aware of the fact that forwarding stamp images or word files containing texts require extra effort, which we have to charge you with.

The calculation of these extra costs depend on the time that is required to create your cliché. For 15 minutes of cliché production we charge 30,00 €. The time required for your cliché depends on type of files and documentation submitted by you.

When the template is finished, it will be sent to you for checking purposes together with an order form for the containers/Bobbies. Cliché production and imprinting of your containers/Bobbies usually requires 4 weeks.

Should you have any questions, please feel free to contact us. We will glad to be at your disposal at any time.

Thank you,

your Speiko team